

## **DFV Deutsche Familienversicherung AG plans strategic cooperation with VPV Versicherungen in life insurance**

Frankfurt am Main, 27.05.2019

Deutsche Familienversicherung plans to offer product concepts including life insurance components in the future. This requires a life insurer as risk carrier. Deutsche Familienversicherung and VPV Versicherungen (VPV) have agreed that VPV will assume this role. Last year, VPV had entered the Insurtech from Frankfurt as a shareholder as part of the IPO of Deutsche Familienversicherung.

Dr. Ulrich Gauß, Chief Executive Officer of VPV: "We took the opportunity to invest in the leading European Insurtech and therefore acquired a 15% stake in Deutsche Familienversicherung as part of the IPO." Dr. Stefan M. Knoll, founder and CEO of Deutsche Familienversicherung, adds: "We are very pleased that VPV has declared its current purely financial investment a strategic investment. The emerging cooperation in life insurance represents enormous growth potential for both companies".

### **About DFV Deutsche Familienversicherung AG**

DFV Deutsche Familienversicherung AG (ISIN DE000A0KPM74), the first stock market listed Insurtech Company in Europe, was established as an insurance start-up in 2007 with the objective to provide insurance products people really need and immediately understand ("Simple. Sensible"). DFV Deutsche Familienversicherung AG is known for its multi-award-winning supplementary health insurances (teeth, health and supplemental care insurance) as well as accident and property insurance. Based on the highly modern and scalable in-house developed IT systems, the company sets new benchmarks with consistent digital product designs as well as the option to graduate via digital language assistants. Further information at: [www.deutsche-familienversicherung.de](http://www.deutsche-familienversicherung.de)

### **About VPV Versicherungen**

Founded in 1827 and headquartered in Stuttgart, VPV is a modern financial services company with more than 190 years of tradition. With more than 1000 employees in office and field staff, VPV offers its clients a comprehensive range of insurance products and other services - also in cooperation with strong

partners. With a balance sheet total of over EUR 7.9 billion, VPV is one of Germany's mid-sized insurance companies. Further information at: [www.vpv.de](http://www.vpv.de)

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