DEUTSCHE Familienversicherung

Corporate News

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DFV Deutsche Familienversicherung successfully places capital increase

- 1,326,160 New Shares placed at a price of EUR 24.40 each
- Gross proceeds of around EUR 32.35 million
- Oversubscription of the capital increase illustrates high investor interest
- Further development into a digital full-service provider of insurance
- Positive outlook 2020: Target of 100,000 new contracts confirmed

Frankfurt am Main, 7 July 2020 – DFV Deutsche Familienversicherung AG ("DFV", "Deutsche Familienversicherung"), a fast-growing and leading digital insurance company in Europe, has placed a total of 1,326,160 new no-par value bearer shares ("New Shares") at a price of EUR 24.40 per share with institutional investors by way of a private placement in the course of the cash capital increase announced yesterday, making partial use of the authorised capital and excluding shareholders' subscription rights. The capital increase was significantly oversubscribed. The company's share capital increases from EUR 26,523,240.00 by EUR 2,652,320.00 or just under 10.0% to EUR 29,175,560.00. The free float of the DFV share thus increases from the current 12.28% to approx. 21.1%. The company will receive gross proceeds of around EUR 32.35 million from the capital increase.

"***I would like to thank all investors who have placed their trust in us. The successful capital increase shows that the high scalability of our business model and our growth potential in the digital insurance market continues to be recognised. The successful stock market debut of the American InsurTech Lemonade also illustrates the high upside potential for our share***," commented Dr. Stefan Knoll, Chairman of the Management Board and founder of Deutsche Familienversicherung.

The expected net proceeds from the capital increase are to be used by the company to continue its current growth strategy, including the establishment of new risk carriers and accordingly the establishment of a health insurer and a property/casualty insurer as well as the development of new products. These measures are the basic prerequisites for the expansion of the product portfolio in the field of health insurance and the resulting increased market potential. Within the scope of this strategy the foundation of a life insurer is to follow in 2021. With the new risk carriers the Frankfurt-based company will start to build up a Group structure and thus leave the role of a start-up.

The fundamental target of the strategy is to accelerate the growth course taken after it becomes apparent that the 100,000 new contracts will be reached again in 2020.

The new shares from the capital increase are expected to be included in the existing listing in the Prime Standard of the Frankfurt Stock Exchange without a prospectus on July 8.

MainFirst Bank AG acted as Sole Global Coordinator and Sole Bookrunner for the private placement.

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About DFV Deutsche Familienversicherung AG

DFV Deutsche Familienversicherung AG (ISIN DE000A0KPM74) is a fast-growing insurtech company. As a digital insurance company, DFV covers the entire value chain with its own products. The aim of the company is to offer insurance products that people really need and understand immediately ("Simple & Sensible"). DFV offers its customers award-winning supplementary health insurance (dental, health and long-term care insurance) as well as accident and property insurance policies. Based on its ultra-modern and scalable IT system developed in-house, the company is setting new standards in the insurance industry with consistently digital product designs and the option of taking out policies via digital language assistants.

www.deutsche-familienversicherung.de

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Accordingly, save for certain limited exceptions at the discretion of the Company, the New Shares are being offered and sold by the Company only outside the United States in "offshore transactions" (as defined in and pursuant to Regulation S) under the Securities Act to non-U.S.Persons. The Company has not been, and will not be, registered under the Investment Company Act, and subscribers for the New Shares will not be entitled to the benefits of the Investment Company Act. The Company has not undertaken an analysis to determine whether or not the Company will be treated as a "passive foreign investment company" (as such term is defined in the Internal Revenue Code of 1986) (a "**PFIC**") for U.S. federal income tax purposes for the current year or in the future. The Company may be considered a PFIC if an assessment were to be undertaken, for the current year and in the future, and any such characterisation could result in adverse US federal income tax consequences for any U.S. taxpayer.

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