

Deutsche Familienversicherung extends partnership with FRAPORT SKYLINERS for the third time

- Partnership with Frankfurt basketball team has been in place since 2016
- New season focuses on digital advertising channels and social media
- Dr. Stefan Knoll: "Continuing our involvement is something that is dear to our hearts."
- Dr. Gunnar Wöbke: "This kind of partnership is a joy!"

Frankfurt am Main, November 14, 2019 – Deutsche Familienversicherung, based in Frankfurt, has extended its junior partnership with Basketball Bundesliga member FRAPORT SKYLINERS by another year. The successful partnership, which has been in place since 2016, will focus in the new season on digital advertising channels and social media. The digital insurance firm also plans to continue advertising at the Fraport Arena, with the ad space for Deutsche Familienversicherung remaining in place inside the hall on the LED screens on the stanchions at both ends of the court, featuring the company's logo. The FRAPORT SKYLINERS and Deutsche Familienversicherung will also be presenting the team's fastest and most important baskets every month under the motto "It doesn't get any faster than this" (*Schneller geht's nicht*).

Says Dr. Stefan Knoll (CEO and founder of Deutsche Familienversicherung): "After we went public last year and were listed in the Prime Standard segment of the Frankfurt Stock Exchange, continuing our involvement with the FRAPORT SKYLINERS is something that is dear to our hearts. This basketball team is known throughout Germany and successful all over Europe, and with its firm connection with the local area, it is a perfect fit for our corporate culture."

Dr. Gunnar Wöbke (managing partner of the FRAPORT SKYLINERS), comments: "It's always wonderful to work with a publicly listed and digital partner like Deutsche Familienversicherung. You share ideas and concepts through close partnership, and that's where you get great projects like 'It doesn't get any faster than this.' I'm looking forward to our next year of our work with DFV, which is also characterized by a lot of personal hard work and involvement by the founder and CEO, Dr. Stefan Knoll. DFV also provides great support for our big school initiative, 'Basketball macht Schule.' This kind of partnership is a joy!"

About DFV Deutsche Familienversicherung AG

DFV Deutsche Familienversicherung AG (ISIN DE000A0KPM74) is a fully digital insurance company and a rapidly growing insurance tech enterprise. Deutsche Familienversicherung operates as a digital insurer, covering the entire value chain with products of its own. The company's goal is to offer insurance products that people really need and can understand right away ("Simple. Sensible," or "*Einfach. Vernünftig.*") Deutsche Familienversicherung offers its customers award-winning supplementary health insurance policies (supplementary dental, health, and long-term care insurance) as well as accident and property insurance. Based on its state-of-the-art, scalable IT system, which was developed in-house, the company sets new standards in the insurance industry with entirely digital product designs

and options for taking out insurance via digital voice assistants. www.deutsche-familienversicherung.de

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