

"Thinking and Leading in Times of Digitalization" – The new book by Dr. Stefan M. Knoll

- Dealing with the characteristics of a good leadership style and corporate management in times of digital change
- Book presentation at Frankfurt Book Fair on 17th October
- "Thinking and Leading in Times of Digitalization" is already the third book by Dr. Stefan M. Knoll

Frankfurt on the Main, 16th October 2019 – Dr. Stefan M. Knoll, founder and CEO of DFV Deutsche Familienversicherung AG, publishes a new book. "Thinking and Leading in Times of Digitalization" is about the characteristics of a good leadership style and the effects of digital change on managers and their corporate governance. For this purpose, the author places the topic in a philosophical and literary context and draws parallels between the management of a company and a military tactic. The book also contains two forewords by Hans-Lothar Domröse, former General, and Dr. Roland Koch, former Prime Minister.

Tomorrow, Thursday, 17th October, "Thinking and Leading in Times of Digitalization" will be officially presented to the public at the Frankfurt Book Fair. In an interview with Olaf Kolbrück, Editor-in-Chief of the magazine etailment from Deutscher Fachverlag (dfv), Dr. Stefan M. Knoll will present his innovative approach.

With "Thinking and Leading in Times of Digitalization", Dr. Stefan M. Knoll is appearing as an author for the third time already. In 2010, he published "Prussia. An example of leadership and responsibility"; three years later he published a treatise on the soldier Ernst Lemmer, who died in the First World War.

Dr. Stefan M. Knoll

Dr. Stefan M. Knoll is a lawyer, officer and entrepreneur with over thirty years of management experience. He is founder and CEO of DFV Deutsche Familienversicherung AG. After successful digital transformation and positioning as the first functioning InsurTech in Europe, he listed the company on the stock exchange in 2018.

DFV Deutsche Familienversicherung AG

DFV Deutsche Familienversicherung AG (ISIN DE000A0KPM74) is a rapidly growing insurtech company, which, as a digital insurer, covers the complete value chain with its own products. The company's objective is to offer insurance products which people really need and immediately understand ("Straightforward & Sensible."). DFV offers its customers multi award-winning additional health insurances (additional dental, health, long-term care insurance) as well as accident and property insurances. On the basis of the highly modern and scalable in-house developed IT system, the company is setting new standards in the insurance industry with consistently digital product designs as well as policy completion with digital language assistants www.deutsche-familienversicherung.de

Media & Investor Relations Contact

Lutz Kieseletter

Head of Corporate Communication & Investor Relations

Tel.: +49 69 74 30 46 396

E-Mail: Lutz.Kieseletter@deutsche-familienversicherung.de